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FOR IMMEDIATE RELEASE

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Autography v. Egraphs Initiation Set For October 4

Court Agrees To Hear Autography's Motion To Enjoin Egraphs

(August 28, 2012 St. Petersburg, FL): Autography LLC announced today that Pinellas County Circuit Court Judge George Jirotko disregarded Defendants' counsels' objections and granted Autography's request for a hearing on its motion to shut Egraphs down.

"We are pleased the judge agreed to hear our motion at this early stage," said Tom Waters, co-founder of Autography. "We have a strong case, and we're hoping that justice prevails."

Autography will present evidence and testimony at a 2.5-hour hearing in Pinellas County Circuit Court on October 4.

Autography filed a suit on August 10 against Egraphs and the Tampa Bay Rays baseball team citing misappropriated trade secrets, breach of a confidentiality agreement, and fraud and civil conspiracy after several months of meetings to negotiate a potential partnership in the early part of 2011.

The case is pending in Pinellas County Circuit Court and is styled *Autography LLC v. Celebrity Marketplace LLC; Celebrity Marketplace LLC d/b/a Egraphs.com; Tampa Bay Rays Baseball Ltd; Brian Auld, Michael Kalt and Stuart Sternberg*, Case No. 12-9795 CI 020.

About Autography

Autography LLC is a media technology company headquartered in St. Petersburg, Florida. The firm features proprietary, patent-pending methods for personalizing digital media that can be enjoyed on a wide-variety of consumer devices. The company was co-founded by author TJ Waters and technology executive Robert Barrett in May 2011. (www.autography.com, 727-388-1605)
